

TechTown Dentistry Celebrates Second Anniversary

TechTown Dentistry in the University of Waterloo Research and Technology Park is celebrating its second anniversary of providing optimum care for the teeth and mouths of Waterloo.

With an overarching philosophy of openness, honesty and prevention, TechTown offers the latest in dental technology.

And these days, that commitment to moving forward is as important in dental hygiene as it is anywhere else. As the

world of dentistry grows and more information comes to light about how critical oral hygiene is to a person's health. It's important to have a dentistry team on the forefront of new technology and practices.

Dr. Douglas Jones and Dr. Tim Sellner at TechTown Dentistry have built their practice with an emphasis on innovative and preventative dental care.

At the core of the dentists' values lies a "right to know" policy.

The policy is about openness – the dentists will tell patients exactly what their condition is and let them choose their treatment path.

"We offer options and let people weigh them," Jones said.

That's the kind of care you'll get at TechTown – honest and accountable.

Drs. Jones, Sellner and their friendly and professional staff are there to work with you and help you build your dental health confidence. They welcome new patients and invite you to book an appointment by calling TechTown Dentistry at 519-746-7333.

Stop Decay

TechTown's care is always improving and evolving. The latest treatment is the tooth decay prevention program.

The dentists identify people who are seeing wear on their teeth or are candidates for tooth decay to happen to in the future.

Often the warning signs are present and can be represented by small white flecks on the teeth. But it was recently discovered that this decay is reversible.

And all it takes is a few simple changes.

A lot of the time, the problem is caused by diet. By eating healthier, the less likely tooth decay is.

As for the irreparable damage caused by teeth getting worn down, Jones and Sellner have an easy solution.

"A lot of people get very tense in different situations. Even driving in the winter can cause people to clench their teeth," Jones said.

"But there's a simple way to fix that – it's called Tongue Trick. If you press your tongue to the back of your upper teeth, it automatically relaxes your facial muscles and stops your teeth from grinding.

"It's a simple solution, but it works."

It's all a part of TechTown's focus on education.

Dentistry is a rapidly changing field with more and more information being re-

leased about oral health at rapid rate.

"Over the last decade things have really changed. There's more of a focus on overall health," Dr. Jones said.

By educating their patients on good practices and new studies about tooth decay and gum disease, the dentists at TechTown want to make sure that any problems a person might have are not recurring.

Education is also linked to innovation, and TechTown strives to be innovative.

TechTown has an array of new techniques to make your smile better and mouth healthy.

TechTown was one of the first Waterloo practices to introduce Invisalign straighteners, non-intrusive way to get better a smile. Invisalign can't be seen with the naked eye.

"Your teeth can be straightened and know one knows about it," Dr. Jones said.

At TechTown, it all comes back to oral hygiene. From Dr. Jones' favourite maxim – "Healthy gums should never bleed, never ever." – to state-of-the-art technology, TechTown keeps your mouth in good shape.

Come visit Dr. Jones, Dr. Sellner and all their knowledgeable and helpful staff at TechTown Dentistry, located at 340 Hagey Blvd. in the Research and Technology Park.

For more information about TechTown Dentistry, visit the website at www.tech-towndentistry.com



Dr. Doug Jones and Dr. Tim Sellner use the latest technology and techniques at TechTown Dentistry.



SMILE WITH CONFIDENCE

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